

Pure water is an easy way to  
**INCREASE ENERGY, DETOXIFY,  
AND IMPROVE HEALTH.**



 **CAN-AM** *Wellness*

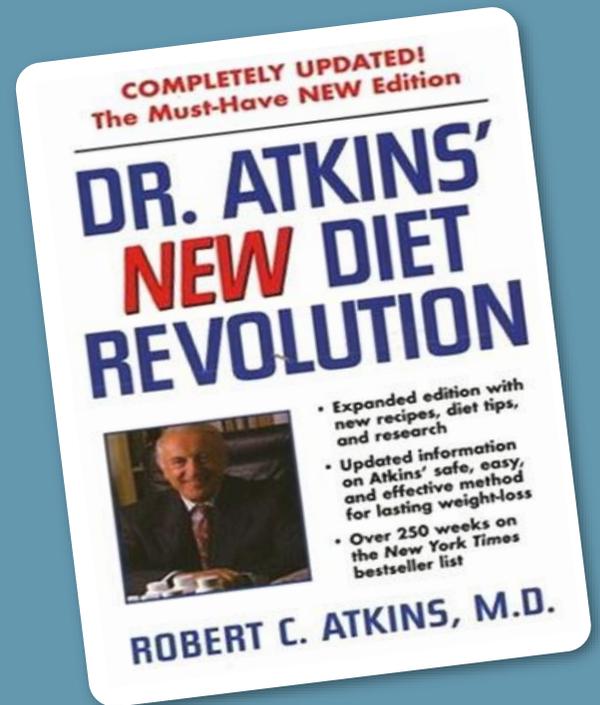
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# Why are people so unhealthy... **WHAT IS THE CAUSE?**

*The cells and fluids in most people's bodies... are overly acidic. This can cause a lot of health problems. It prevents your body from neutralizing and disposing of harmful, poisonous toxins and leaves you more susceptible to the cell-damaging free radical oxidation that leads to cancer and other diseases.*

DR. ROBERT C. ATKINS, AUTHOR OF "THE ATKINS DIET"



*There is only one cause of all sickness and disease, the over-acidification of the tissue.*

DR. ROBERT O. YOUNG, AUTHOR OF "THE PH MIRACLE" SERIES



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# The importance of **ALKALINE BALANCE**

**OUR BODY IS MOSTLY ALKALINE BY DESIGN**

OUR MOST CRITICAL FLUID  
'BLOOD' MUST REMAIN AT pH  
7.36 – 7.45 OR WE DIE.

More and more doctors,  
practitioners, and researchers  
believe chronic degenerative  
diseases flourish in a toxic and  
overly acidic environment.

The natural ability of our body  
to balance pH and detoxify has  
been overwhelmed by our  
lifestyle and choices.



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# The effects of **CHRONIC DEHYDRATION**

**70-80% OF NORTH AMERICANS ARE DEHYDRATED!**

*The effects of chronic dehydration on the body is like driving a car with too little oil... it will drive, but not very well... and die prematurely.*



## CHRONIC DEHYDRATION

### MILD

### ACUTE

Headaches

Low Energy

Constipation

Low Mental Acuity

Low Back Pain

Digestive Disorders

Overweight Issues

Obesity

Asthma

Arthritis

Allergies

Cancer

Hypertension

Type II Diabetes

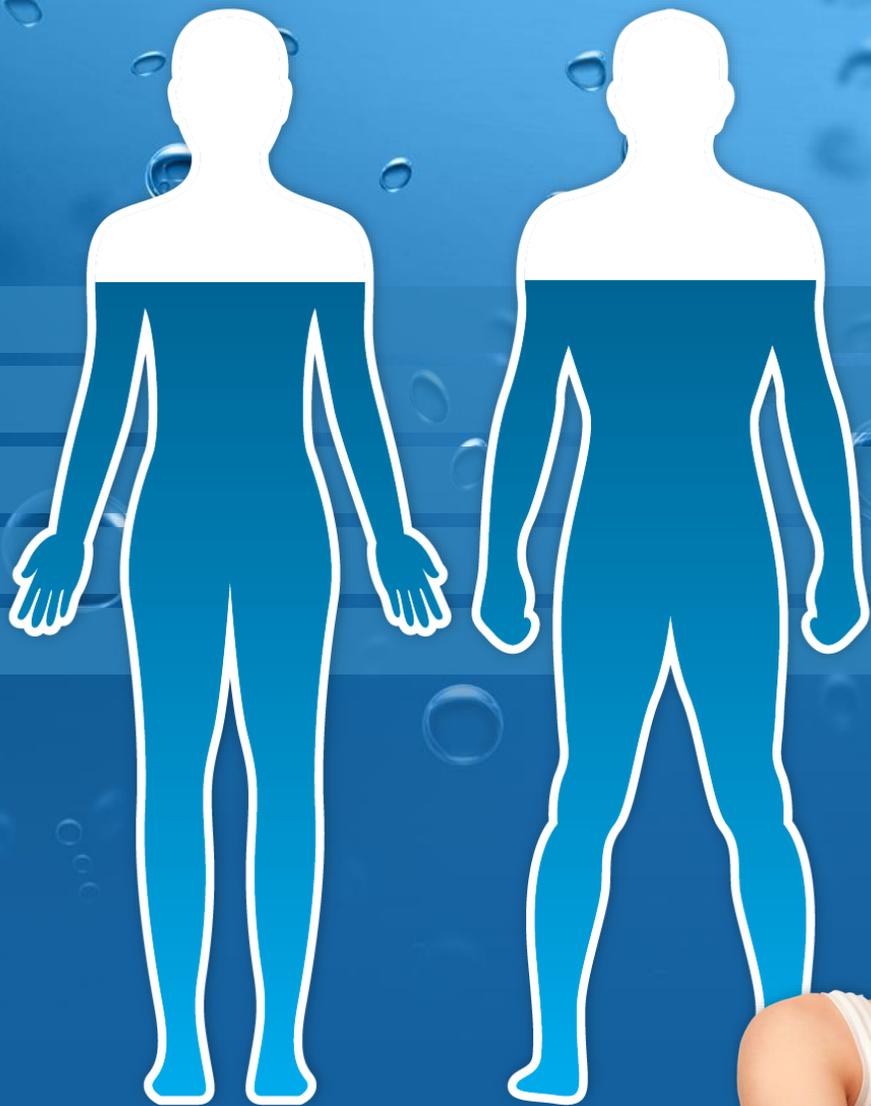


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# How important is hydration

# HYDRATION TO OUR HEALTH



WHAT PERCENT OF  
WATER MAKES UP  
OUR ORGANS?

BLOOD 90 - 93%

BRAIN 80 - 85%

MUSCLES 73 - 78%

KIDNEYS 83 - 88%

BONES 13 - 22%



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# What does our **HEALTH CARE COST US?**

*78% of health care dollars are spent on people with chronic conditions.*

PUBLIC HEALTH REPORTS, 05/06/04 VOL. 119  
GERARD ANDERSON, PHD

*Per person health care spending is projected to double by 2020.*

THE CENTERS FOR MEDICARE AND MEDICAID SERVICES ( CMS ) 2004



## What does a lack of health **REALLY COST US ?**



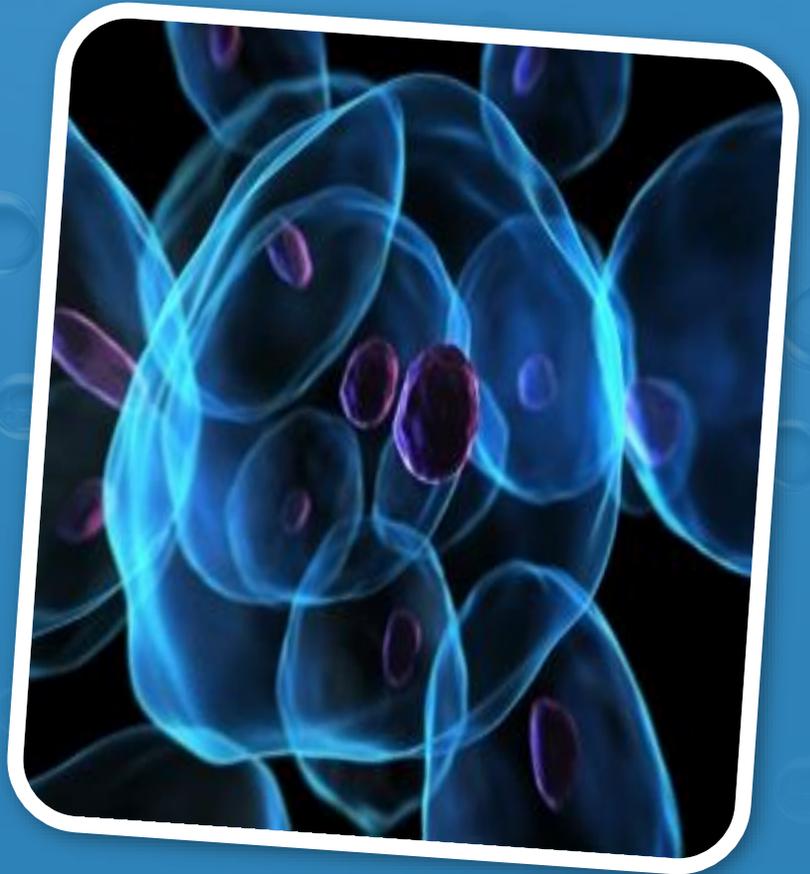
# Every cell has a specific function it **PERFORMS THROUGH METABOLISM**

Water is the **medium**  
of metabolism.

**1% drop** in cellular  
hydration = **10% loss** of  
metabolic efficiency.

The cell's function  
is greatly impaired.

When dehydrated,  
the body prioritizes  
the use of water to  
**vital organs first.**



'YOUR BODY'S MANY CRIES FOR  
WATER'  
F. BATMANGHELIDJ, MD

*You are not sick, you are thirsty.*

F. BATMANGHELIDJ, MD



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# The benefits of **PURIFIED WATER**

- ▶ Flush out toxins!
  - ▶ Detoxify the body and feel better!
  - ▶ Increased energy.
  - ▶ Promotes weight loss.
  - ▶ Revitalizes dull dry skin and lubricates all of our joints .
  - ▶ Helps the body neutralize acid food and drink.
  - ▶ Regulates our body temperature.
  - ▶ Carries nutrients and oxygen to all the cells in the body.
- 
- ▶ Significantly reduces risk of cancer!
  - ▶ Feel better, enjoy life more.
  - ▶ Save money and be happy!
  - ▶ Helps athletes perform better.



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# What about the water **YOU DRINK NOW?**



**TAP WATER:** Chlorine, Chloramines, Fluoride, Metals, Bacteria, & Drugs.

**BOTTLED WATER:** Harmful chemicals leach into the water, Bacteria, Environmental Issues, Cost.

**PURE WATER:** The minerals are removed. Acidic. Breeding ground for bacteria.

**BRITA OR FRIDGE FILTERS:** Useless at filtering out toxic chemicals.

**GRANULAR ACTIVATED CARBON FILTERS:** Will not remove harmful bacteria or heavy metals from the water.



CanAm Wellness Water Purifiers remove all the important pollutants giving you pure and healthy water full of natural minerals.



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# WHAT IS THE pH of the beverages you drink?

**WATER FROM A DISTILLER OR A REVERSE OSMOSIS SYSTEM [ R.O. ] CAN HAVE A pH FROM BETWEEN 4 AND 6**

If you want to do a cleanse for a week or two, and want to drink distilled or R.O. water to help you out with that, fine. Do not drink distilled or R.O. water for any length of time as there is a risk of acquiring arthritis, bursitis and gout.

The CanAm Wellness remineralizing R.O. will make your water 10 times less acidic and raise the pH to a healthy level.



OUR FULL SPECTRUM 4 STAGE CERAMICS ALLOW THE FREE FLOW OF ALL THE NATURAL MINERALS IN THE WATER KEEPING THE WATER PH NEUTRAL. IT CAN ACTUALLY INCREASE THE pH.



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# Quality, Reliability, PROVEN TECHNOLOGY

THE BEST TYPE OF FILTER TO BUY WOULD BE AN ACTIVATED CARBON BLOCK FILTER WITH A SEDIMENT PRE-FILTER TO REMOVE BACTERIA AND PARASITES, AND AN AUTOMATIC SHUT OFF POINT WHEN THE FILTER HAS REACHED ITS LIMIT.



ALIVE HEALTH MAGAZINE ARTICLE COMPARING ALL WATER FILTRATION METHODS.

CanAm Wellness Water Purifiers are built in Canada.

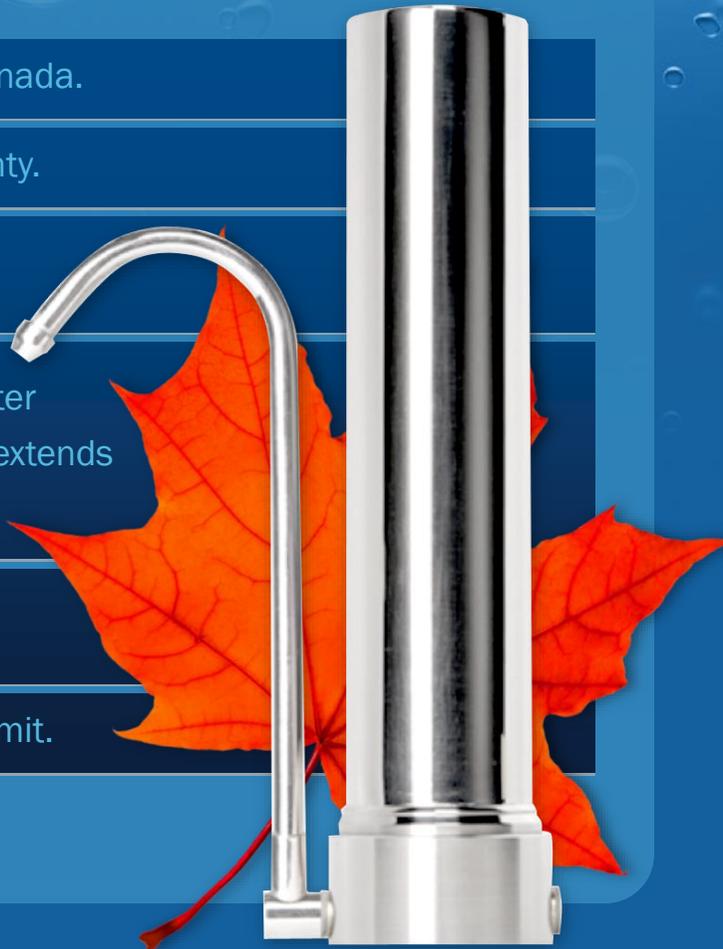
Our purifiers carry a full 50 year lifetime warranty.

The ceramic cartridge inside is Certified under standards 42 and 53.

Washable sub-micron Porcelain Ceramic pre-filter prevents clogging of the cartridge and thereby extends its effective life.

Surgical steel housing  
( zero metal oxides entering the water )

Shut off point when the filter has reached it's limit.



**Trust and Peace of Mind**

# WATER PURIFICATION PRODUCTS

## HERE'S HOW IT WORKS

1

The washable ceramic surface traps all suspended matter larger than 0.3 microns, including harmful bacteria, asbestos, cryptosporidium, e-coli, salmonella, parasites, micro-organisms, cysts and more. You will know by the decrease in the water flow that it is time to clean the surface of the cartridge.

At this point your water has been stripped of all suspended matter, yet the filtration process has just begun.

2

The water passes through our unique sub-micron ceramic. This element is silver impregnated to prevent bacteria growth. Free silver ions have a toxic effect on micro-organisms.

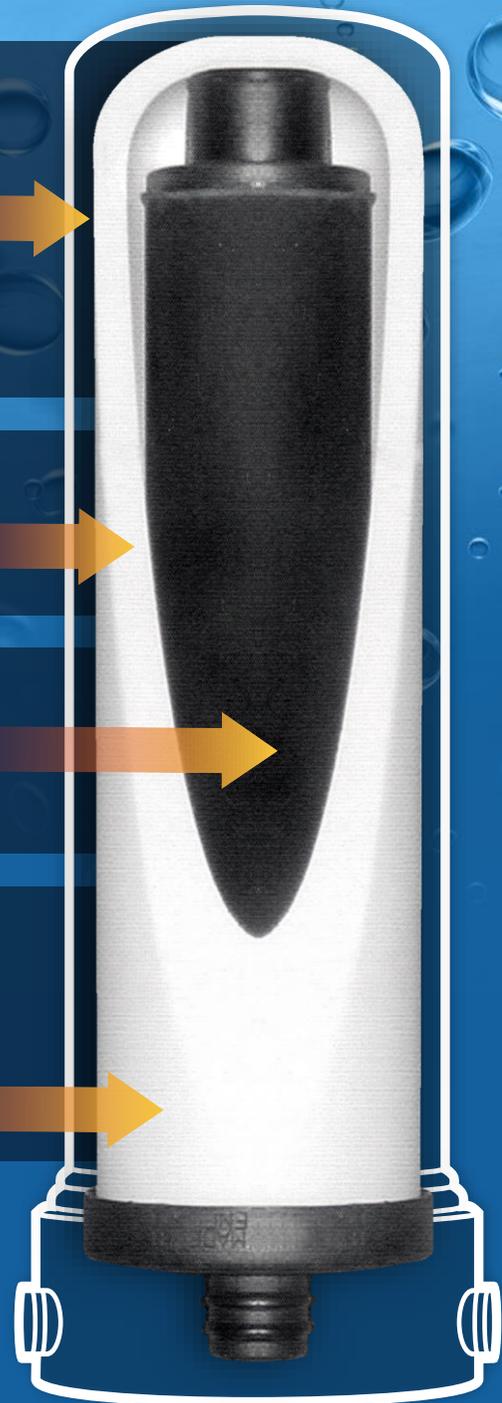
3

The filtering process continues through the ceramic core carbon block which is created to remove over 98% of all heavy metals such as lead, mercury, MTBE and BTEX (petroleum and crude oil by-products) and cadmium, just to name a few.

4

The final stage is a combination of compressed carbon. This stage provides a carbon block that is the equivalent of approximately 300,000 square yards of media. Removing a host of chemicals including THMs, chlorine, chloramines, chloroform, sulfides, pesticides, herbicides, VOC's and more, in addition to bad tastes, color and odors.

THE WATER LEAVING YOUR SYSTEM IS NOW CLEANER, SAFER, FRESHER TASTING AND CRYSTAL CLEAR! ALL WITH PERFECT pH.



**WATER**  
**THE WAY YOU**  
**INTENDED IT**



# WATER PURIFICATION PRODUCTS

## CANAM WELLNESS WATER PURIFIERS REMOVE

PARASITES | CRYPTOSPORIDIUM | GIARDIA LAMBIA | E.COLI

Removed by silver impregnated ceramic

DIRT | RUST SEDIMENTS

Stopped by surface of ceramic

CHLORINE

Removed by carbon block

LEAD

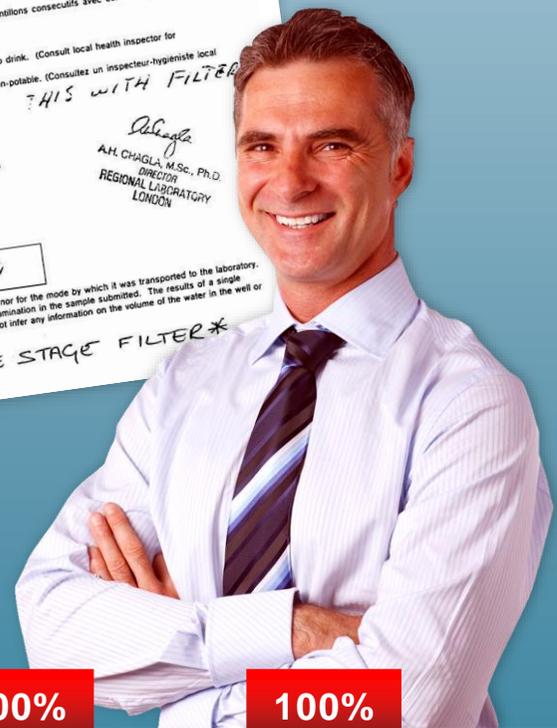
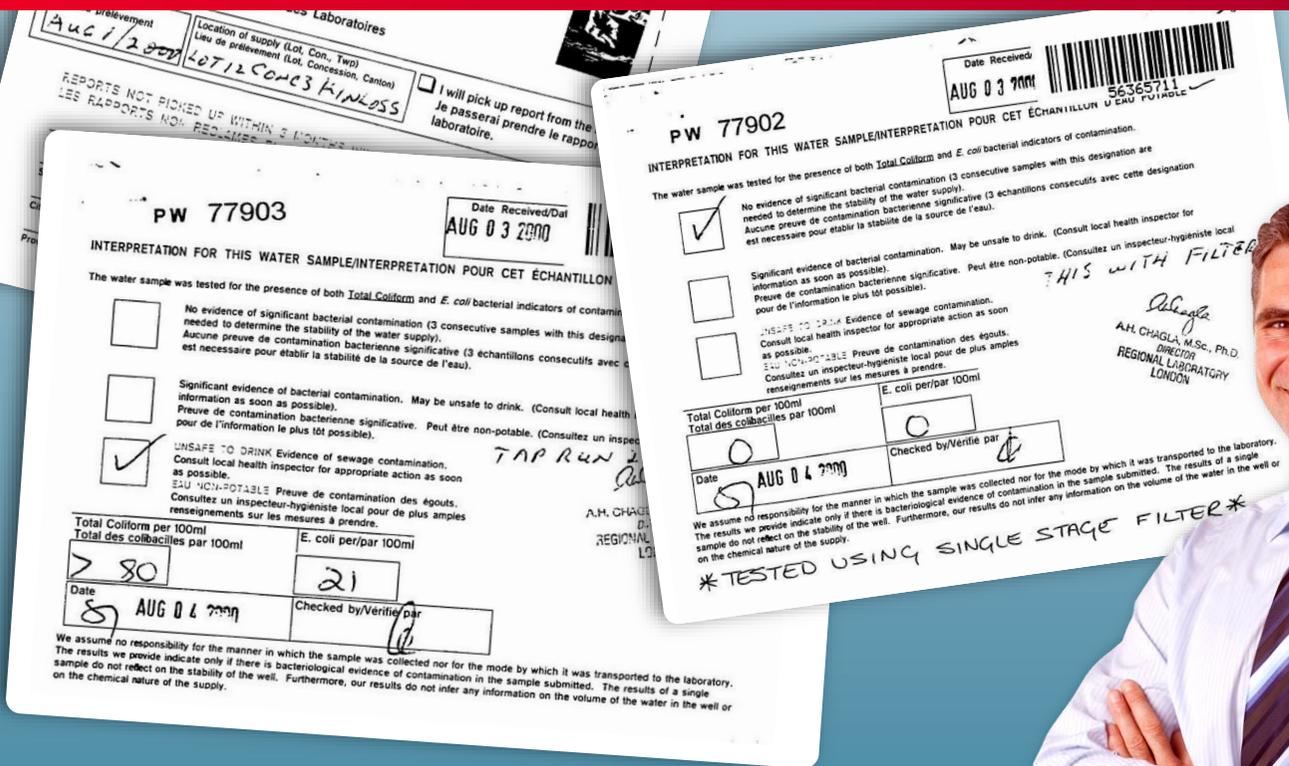
Removed by Ion exchange

TURBIDITY ( CLOUDINESS )

Reduced by ceramic



## OUR FILTRATION SYSTEM MEETS OR EXCEEDS MINISTRY STANDARDS



OUR 4-STAGE WATER PURIFIERS HOLD CERTIFICATION, ACCREDITATION, OR MEMBERSHIP WITH THE FOLLOWING AGENCIES:



- ▶ Environmental Protection Agency ( EPA )
- ▶ Water Quality Association
- ▶ Department of Health ( Toronto, Canada )

- ▶ Spectrum Labs ( Minneapolis, USA )
- ▶ Water Research Council ( UK )
- ▶ British 5750 Quality Standard
- ▶ England's Water Research Council ( WRC ) Performance Standards
- ▶ California Department of Health
- ▶ Over 50 Independent Laboratories Worldwide

100%

- ▶ Live Cryptosporidium

100%

- ▶ Giardia Lambia Cysts

99.9%

- ▶ E. Coli
- ▶ Vibrio
- ▶ Chloerae
- ▶ Salmonella
- ▶ Typhii
- ▶ Shigella
- ▶ Dystenteria
- ▶ Klebsiella
- ▶ Terrigena

▶ And a wide range of other contaminants and a variety of bacteria and viruses, including \*Anthrax spores and more.  
\*HYDER LABS - U.K.

# There are only two practical ways to get **SUPERIOR FILTRATION WITH A PERFECT pH**

1

## FULL SPECTRUM 4 STAGE WASHABLE CERAMIC



**STAGE ONE** Washable Doulton made ceramic pre-filters to 0.3 microns, made from the finest and purest ceramic and diatom earth.

**STAGE TWO** Oligodynamic silver destroys viruses, bacteria, mold spores and fungi and prevents bacteria growth.

**STAGE THREE** Heavy Metal removing compound that reduces over 98% of Lead, Mercury, Aluminum, etc.

**STAGE FOUR** The final stage is the solid carbon block made from high quality carbon blends obtained from different raw materials such as lignite, bituminous coal and coconut shells.

2

## 7-STAGE REMINERALIZING OSMOSIS SYSTEM

Makes the water **10 TIMES LESS ACIDIC** than standard R.O. systems.



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# CanAm Wellness has a water system for **EVERY POSSIBLE APPLICATION**



COUNTER TOPS



CHLOR-A-SOFT WATER  
SOFTENERS



RE-MINERALIZING R.O. SYSTEMS



WHOLE HOUSE SYSTEMS AND SHOWER FILTERS



UNDER COUNTERS



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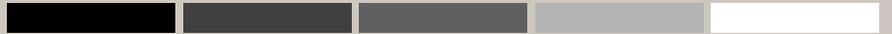
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# CanAm Wellness MINERALIZING R.O. SYSTEMS



## SIX AND SEVEN STAGE SYSTEMS

- ▶ OUR SYSTEMS INCLUDE A pH ALKALINITY NEUTRALIZER FILTRATION STAGE TO INCREASE THE pH TO 7.3 AND ELIMINATE THE ACIDITY.



## QUALITY FAUCETS

- ▶ ELEGANT LOOK AND FEEL.
- ▶ USE LESS COUNTER SPACE.
- ▶ LEAD FREE.
- ▶ MANY COLORS AND STYLES TO CHOOSE FROM.



- ▶ CERAMIC DISC MOVEMENT.

- ▶ LIFETIME WARRANTY.



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# We have solutions for **EVERY TYPE OF WATER**

## Hard City Water

### **CHLOR-A-SOFT WATER SOFTENER WATER PURIFIER WHOLE HOUSE TREATMENT COMBO**

**A combination system that provides water softening, chlorine and chemical removal.** Program once and relax - all you need is water softening salt! Softens water, removes Iron, improves taste, eliminates odor, filters water, removes volatile organic chemicals, computerized design to measure exact water usage, uses 80% less salt than traditional water softeners, power outage protective cell, no battery required, 12 Volt AC for safe operation, bypass valve. Lifetime warranty.



Now that you have clean, softened water *lets purify it...*

### **BKI ULTRA 7-STAGE ALKALINE R.O. MINERALIZING REVERSE OSMOSIS SYSTEM**

**100 Gallons per Day**, Enalka cartridge to raise alkalinity level to 7.3 and eliminate acidity, 0.5 micron Doulton ceramic for bacterial removal, High purity thin film composite membrane that removes volatile chemicals, sodium's, pesticides etc. Premium lead-free ceramic disc designer drinking water faucet, 5 gallon high purity composite pressure holding tank. By far the best purifier on the market today!



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WATER SOURCE: LAKES AND RIVERS

# THE BEST SYSTEMS FOR SOFT CITY WATER

Water purifier with 'whole house' treatment combo

## BELKRAFT BIG BLUE WHOLE HOUSE FILTER



*Protect your family from harmful chemicals when bathing and showering.*

Filters 5 gallons per minute, filters down to 5 microns, 99.95% removal of cryptosporidium, giardia cysts, removes bad taste, odors and chlorine, pressure release drain valves, easy to maintain and install, comes with extra pre-filter, 10 year warranty, ideal for all residential, rural, municipal and commercial applications, FDA approved materials



## BELKRAFT UNIVERSAL WATER PURIFIER

*It's easy to install with simple instructions.* Certified and easy to replace silver impregnated solid carbon 4 stage ceramic filter removes particles as small as 0.2 microns plus removes over 98% of lead and heavy metals, kills bacteria on contact, washable cartridge, keeps water pH neutral by allowing minerals through, economical, lifetime warranty, Canadian made.



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# CanAm Wellness purifiers are **EASY TO INSTALL**



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Get a Canam Wellness Water Purifier and  
experience better health today because  
**YOU ARE WHAT YOU DRINK**

**BEGIN ENJOYING THE WATER NOW**

EASY PURCHASE  
OPTIONS & MORE

Cheque

Credit Card

Finance Plan

Instant Approval

No Prepayment Penalty

Lifetime Warranty



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# CanAm Wellness has other **GREAT PRODUCTS FOR BETTER HEALTH**

## WORLD'S HIGHEST QUALITY WATERLESS COOKWARE

- > 7-PLY SURGICAL STEEL
- > 50 YEAR WARRANTY
- > RETAIN ALL VITAMINS
- > USA MADE



## AIR PURIFICATION PRODUCTS

- > SIMPLE 3 STAGE
- > CANADIAN MADE



## PROFESSIONAL JUICE EXTRACTORS

- > TOP OF THE LINE
- > STAINLESS STEEL



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# Enjoy the benefits of purified alkaline water and **IMPROVE YOUR HEALTH**

YOUR LOCAL DISTRIBUTOR



LOCAL CALLS IN OTTAWA

613 523 7800

TOLL FREE IN NORTH AMERICA

1 877 523 7800

EMAIL US ANYTIME

[info@canamwellness.com](mailto:info@canamwellness.com)

